

Oscar/Bright Health Enrollment Update

March 13, 2023







Oscar and Bright Health customers are shopping!

- 45,334 customers effectuated in a Bright Health or Oscar plan last year
- As of March 6, 2023, 70% (31,734) enrolled for PY23.
 - 4% of those who received a suggested plan enrolled in their suggested plan
 - 96% submitted into a plan other than their suggested plan
- Special Enrollment Period (SEP) until March 1, 2023

